8:43-11:16 – 2.5 hours

Brief for new Climbing Wall website pages

On the FunAir website we currently have a single page for Climbing Walls. We are now creating four subpages which go into more detail about the different types of Climbing Wall and will be accessible by clicking through from the main Climbing Walls page via the sections detailing a summary of each product. Screen shot below. We will also be adding a blue find out more button to each summary section so users will click through to the new subpages via the images or the new buttons.

Graphical user interface, application, website

Description automatically generated

This is exactly the same process as you did for the Sea Pools pages and we have also already created and added this type of product subpage for Yacht Slides and Jet Ski Docks so you may wish to look at those pages again as a reference.

<https://www.funair.com/products/yacht-slides>

<https://www.funair.com/products/jet-ski-docks/>

<https://www.funair.com/products/sea-pools/>

New written content is required for each of the new climbing wall subpages. The new content needs to consist of:

1. Introduction
2. Two main feature titles and paragraphs to sit under the two rectangular images with blue rectangles.
3. Product specs. Please check the current content against the specification sheet (linked below) for each type of Climbing Wall and update the content as applicable.

Web pages

Existing Climbing Walls page on the live site

<https://www.funair.com/products/climbing-walls/>

New draft website pages on the staging site

Top level Climbing Walls page

<https://fastaging.globalsuperyachtmarketing.com/products/climbing-walls/>

Custom Climbing Walls

<https://fastaging.globalsuperyachtmarketing.com/products/custom-climbing-walls/>

QuickShip Climbing Walls

<https://fastaging.globalsuperyachtmarketing.com/products/quickship-climbing-walls/>

Over The Rail Climbing Walls

<https://fastaging.globalsuperyachtmarketing.com/products/over-the-rail-climbing-walls/>

Water Entry Climbing Walls

<https://fastaging.globalsuperyachtmarketing.com/products/water-entry-climbing-walls/>

Useful resources

Specification sheets

Over The Rail Climbing Walls

<https://www.dropbox.com/s/jz4m9in23ugu3dl/FunAir%20Climbing%20Wall%20OTR%20Spec%20Sheet_v1.0.pdf?dl=0>

Water Entry Climbing Walls

<https://www.dropbox.com/s/zzgycl34zkuoh9p/FunAir%20Climbing%20Wall%20Water%20Entry%20Spec%20Sheet_v1.0.pdf?dl=0>

FunAir website resources

<https://www.funair.com/how-to-choose-a-custom-climbing-wall-for-any-superyacht/>

<https://www.funair.com/robb-report-the-funair-inflatable-climbing-wall-is-one-of-the-top-10-epic-water-toys-to-keep-aboard-your-yacht/>

Other website resources

YouTube Climbing Wall playlist

<https://www.youtube.com/playlist?list=PLpEMmqjgo3OLYMzghTRsir1WFIoCefXzn>

Keywords

Here are some suggested keywords. The ones with a \* are our most important general keywords and should definitely be used alongside the more product specific keywords also listed below.

\*Superyacht inflatables

\*Yacht Toy

Climbing Wall

Inflatable Climbing Wall

Yacht Climbing Wall

Superyacht Climbing Wall

Yacht Inflatable Climbing Wall

Superyacht Inflatable Climbing Wall

Custom Inflatable Climbing Wall

QuickShip Inflatable Climbing Wall

Over The Rail Climbing Wall

Over The Rail Inflatable Climbing Wall

Over The Rail Yacht Climbing Wall

Over The Rail Superyacht Climbing Wall

Water Entry Climbing Wall

Water Entry Inflatable Climbing Wall

Water Entry Yacht Climbing Wall

Water Entry Superyacht Climbing Wall

Yacht

Superyacht

Superyacht toys

Yacht inflatable

**Subpages**

**Custom Superyacht Climbing Walls:**

1. **Introduction**FunAir Custom Superyacht Climbing Walls are the most popular climbing yacht toys in the industry. We are proud to say we were the very first to market custom designed inflatable walls for both motor and sailing yachts with cutting edge design and durability. With the ability to tailor the size and aesthetic to suit your yacht’s needs, your imagination can come to life and you’ll be scaling the side of your superyacht in no time!
2. **Two main feature titles and paragraphs to sit under the two rectangular images with blue rectangles.  
   Feature Title 1:** Safe and Designed to Suit All Skill Levels **Paragraph 1:** FunAir’s Custom Climbing Walls are designed to suit all levels from novice to experienced climbers. Sturdy comfort grip hand and footholds assist all sizes of hands and feet which suit wet hands and feet so you can feel more secure and confident when ascending up the wall. Climbing ropes with knotted handholds are also included as an alternative way to further the fun! FunAir inflatable yacht products are always built to enhance safety while providing endless possibilities for play. **Feature Title 2:** Custom Aesthetics to Suit Your Livery  **Paragraph 2:** While FunAir is all about enhancing the amenity of FUN aboard your superyacht with our quality-made inflatable climbing walls, we know the importance of having an Instagram-worthy yacht toy to show off. So, our in-house design team can fully customise your brand new FunAir Climbing Wall with your yacht’s colour scheme and even logos. With a focus on bespoke design, there is nothing our design team can’t do within the laws of physics to create your perfect inflatable superyacht climbing wall! **Material Specs:** 0.9mm 28\*26 1000 denier PVC with FR and UV ratings, 12 oz. – 1000 denier baffling, 316 stainless steel hardware, non slip material, hot air welded seams, no-rot ropes   
   **Set-up Time:** Set up times vary depending upon climbing wall design and location on the yacht. The team at FunAir will work with your captain to help select the best climbing wall for your superyacht.  
   **Dimensions:** Climbing wall sizes range between 3M and 4M wide and 5M and 10M tall. Climbing wall and packed dimensions are provided so you can best understand how to store your Climbing Wall. **Warranty:** 3-Year Limited Warranty. Details available upon request.

**QuickShip Climbing Walls:**

1. **Introduction**FunAir is focused on delivering custom-made superyacht inflatable climbing walls, but did you know our stock includes ready-made inflatable climbing walls meant for last-minute charters? With a number of sizes and specs, we have given peace of mind to yacht brokers and charter companies alike who are in need of an expedient delivery. Within only 72 hours, your brand-new yacht climbing wall will be delivered so you can be assured your superyacht will be well-equipped with FunAir’s quality, durable climbing wall to take the fun up a notch!
2. **Feature Title 1:** Quality and Speed **Paragraph 1:** With FunAir products, you can always be assured that quality is never sacrificed for speed. Our team works hard to provide not only the most long-lasting, quality yacht toys but also prioritises delivering them in a timely manner when you’re in a pinch. We understand the pressure of a last-minute charter so we work with owners and charter companies to ensure the FunAir inflatable Climbing Wall can be delivered in no time. FunAir’s QuickShip Climbing Walls are available in an array of options for motor and sailing yachts of various sizes and needs. For our customers in the U.S., the FunAir Climbing Wall will be delivered within only 72 hours. International customers will receive their Climbing Wall within \_\_\_\_ weeks.
3. **Feature Title 2:** Inflatables Package for Last Minute Requests  **Paragraph 2:** Along with QuickShip Climbing Walls, FunAir also provides a range of other superyacht inflatables with the QuickShip option so you will always be well catered for! Why not choose a FunAir Yacht Slide to team up with your Climbing Wall which creates the perfect reward of sliding back into the water once you’ve reached the heights of the wall! Or opt for the BigAir Blob to plop onto from the top of the Climbing Wall for an extra dose of fun. The opportunities are endless so feel free to contact our team for your package options!  
     
   **Material Specs:** 0.9mm 28\*26 1000 denier PVC with FR and UV ratings, 12 oz. – 1000 denier baffling, 316 stainless steel hardware, non slip material, hot air welded seams, no-rot ropes   
   **Set-up Time:** Set up times vary depending upon climbing wall design and location on the yacht. The team at FunAir will work with your captain to help select the best climbing wall for your superyacht.  
   **Dimensions:** Climbing wall sizes range between 3M and 4M wide and 5M and 10M tall. Climbing wall and packed dimensions are provided so you can best understand how to store your Climbing Wall. **Warranty:** 3-Year Limited Warranty. Details available upon request.

**Over The Rail:**

1. **Introduction**FunAir’s OTR (Over The Rail) Climbing Wall puts skills and ability to the test by creating an overhang which you must triumph over to get to the top! This is the option for those looking for an extra challenge to master. The Over The Rail Climbing Wall allows for both water and yacht entry while also providing a non-slip jumping platform at the top which guests can choose to jump off and into the water below. This option is available in custom sizes from 4M and 12M tall and in widths of between 2M to 3M. Feel free to get in touch with FunAir to understand your options!
2. **Feature Title 1:** Endless Options for Fun **Paragraph 1:** Suiting sporty kids and youthful adults alike, the OTR Climbing Wall is the ultimate inflatable yacht toy when you want to keep active aboard your superyacht. With an added climbing rope dangling from the overhang, you can choose to scale the wall or opt for the rope which is made from no-rot material ensuring your options are endless for years to come. Why not challenge your friends to see who can get to the top first? With FunAir inflatable yacht toys, there is no shortage of possibilities for fun and play aboard your motor or sailing yacht!
3. **Feature Title 2:** Smart and Comfortable Design **Paragraph 2:** Re-enforced crane lifting rings for suspension from davit are built into the FunAir OTR Climbing Wall for added reinforcement and stability. You can always be confident the Climbing Wall is secured to your yacht with our well-engineered design features. Auto-belay connections for optimum safety are also optional additions to your climbing wall. Our in-house design team has also created comfort grip FunAir Jandles which are uniquely made climbing handles crafted to be both sturdy and comfortable for hands and feet. This way you can scale the heights with ease knowing you won’t be slipping off the grips!

**Material Specs:** Commercial grade 1000 denier PVC with FR and UV ratings and 316 stainless steel rings

**Dimensions:** Inflated: 660cm x 250cm Packed: 120cm x 110cm x 60cm, 90kg

**Setup time:** 20 minutes  
**Warranty:** 3-year limited warranty.

**Accessories:** Pump, Climbing Rope, Storage Wrap, Repair Kit

**Water Entry:**

1. **Introduction**FunAir’s Water Entry Climbing Wall is a fully customized inflatable made for those who want to scale the heights after taking a dip in the sea. We tailor make your Climbing Wall to suit the exact specifications of your superyacht so you can have fun while staying safe as you clamber up using FunAir’s unique climbing handles. Every element of the FunAir Climbing Wall has been carefully considered by our engineering team to provide you with maximum fun and safety aboard your superyacht. FunAir is all about providing the perfect yacht toy solutions so get in touch to see how we can help you!
2. **Feature Title 1:** Versatile and Suiting Your Skill Level **Paragraph 1:** FunAir’s Water Entry Climbing Wall contains an inflatable and adjustable bolster which sits behind the inflatable wall to change the pitch which accommodates both novice-level climbers as well as adrenaline-seekers! The added no-rot climbing rope provides an extra bonus of fun hanging off the climbing wall’s overhang. FunAir also provides a ladder at the bottom of the inflatable wall so you can stabilize yourself from the water as you plan your ascent to the top!
3. **Feature Title 2:** Quick Set Up **Paragraph 2:** Like all FunAir inflatable yacht toy products, ease of set up is standard. With only 20 minutes of set up time, your FunAir Water Entry Climbing Wall can be inflated and secured to the side of your yacht ready to take on the most daring of climbers. We also provide the RapidFlate blower (when appropriate) and FunAir electric pump and storage wrap so you can rest assured the set up and take down process is seamless. With pack down dimensions of only 120 x 110 x 60 cm, space requirements are minimal meaning no matter the size of your yacht, FunAir’s Climbing Wall can be an added amenity to bolster the fun!

**Material Specs:** Commercial grade 1000 denier PVC with FR and UV ratings, 316 stainless steel rings and crane straps  
**Set-up time:** 20 minutes  
**Dimensions:** Inflated: 4M x 2M   
Packed: 120cm x 110cm x 60cm, 80kg  
**Accessories:** Pump, Climbing Rope, Storage Wrap, Repair Kit